

New York Times 1950 - 1980 - Creating Controversy

| File Name | Headline | Date | Category | Notes |
|---|--|----------|----------------------|---|
| nyt 1954 01-02 industry confers to aid cigarettes.pdf | Industry Confers to Aid Cigarettes — Secret Meetings Here Weigh Drive to End Fears Caused by Lung Cancer Charges | 1/2/1954 | Creating Controversy | After repeated assertions that cigarettes cause lung cancer, the tobacco companies held secret meetings at a midtown hotel. The industry was reported to sit at the same table, even in social settings, for a 91st Federal Judge, upheld by the courts. "A statement by J. W. H. [unclear] president of the American Tobacco Company, in which he said that it had not been proved that cigarettes have ever caused a single case of lung cancer." Note: Total paragraphs - 19; Plaintiff - 4 (21%); Defense - 3 (16%); Other - 12 (63%). |
| nyt 1954 01-04 tobacco industry upset by link to cancer starts own research.pdf | Tobacco Industry, Upset by Link to Cancer, Start Own Research | 1/4/1954 | Creating Controversy | Fourteen tobacco companies created the Tobacco Industry Research Committee "to study all phases of tobacco use." The article also states that the tobacco companies ran ads this day in newspapers all over the country titled "A Frank Statement to Cigarette Smokers." "Authorities have pointed out, the committee said, that there was no agreement concerning the cause of lung cancer, that there was no proof that cigarette smoking was one of the causes, and that the statistics, themselves under question, could apply with equal force to any of many other aspects of modern life." "The industry said its interest in the public health was paramount, and expressed belief that 'the products we make are not injurious to health.'" Note: Total paragraphs - 11; Plaintiff - 3 (27%); Defense - 1 (9%); Other - 7 (64%). |

New York Times 1950 - 1980 - Creating Controversy

| | | | | |
|--|--|-------------------|-----------------------------|--|
| <p>nyt_1954_01-10_science_in_review--tobacco_industry_acts.pdf</p> | <p>Science in Review — Tobacco Industry Acts to Determine Whether Cigarettes and Lung Cancer are Related</p> | <p>1/10, 1954</p> | <p>Creating Controversy</p> | <p>The article in the Science section of the newspaper discusses the announcement of the Tobacco Industry Research Committee and the studies thus far regarding health and smoking. "In 1928, an American study was published in the Journal of the American Medical Association (91:150-151, July 21, 1928). Tars from pipe tobacco failed to produce cancer in mice, this report said." Another non-cancerous relationship was found by German "experimenters." "So far, studies on lung cancer and cigarettes have linked the two by a means not approved by most statisticians. (It was, however, the only method available.)" Total paragraphs - 17; Plaintiff - 4 (21%); Defense - 3 (16%); Other - 12 (63%).</p> |
| <p>nyt_1954_03-31_industry_to_make_cig_report.pdf</p> | <p>Industry to Make Cigarette Report</p> | <p>3/31/1954</p> | <p>Creating Controversy</p> | <p>"The tobacco industry about April 15 will release <u>scientific findings showing 'as much or more disbelief than belief' that cigarette smoking is related to lung cancer.</u>" "Parker McComas, president of Philip Morris and Company...will be chairman of the tobacco industry's research committee." Note: This is the entire article. Total paragraphs - 2; Plaintiff - 1 (50%); Other - 1 (50%).</p> |
| <p>nyt_1954_03-31_no_headline</p> | <p>No Headline</p> | <p>3/31/1954</p> | <p>Creating Controversy</p> | <p>George Weissman, vice president of Philip Morris and Company, delivered a speech at the National Association of Tobacco Distributors. "<u>If we had any thought or knowledge that in any way we were selling a product harmful to consumers, we would stop business tomorrow,</u>" he declared." "Mr. Weissman referred to the cancer problem as '<u>medical propoganda being directed against the cigarette industry by a small number of doctors and a large number of magazines and newspapers.</u>'" Note: Read this article for additional quotes from Weissman. Total paragraphs - 6; Plaintiff - 6 (100%).</p> |

New York Times 1950 - 1980 - Creating Controversy

| | | | | |
|---|--|-----------|----------------------|--|
| nyt_1954_04-04_along_the_highways_and_byways_of_finance | Along the Highways and Byways of Finance — Wall Street Chatter | 4/4/1954 | Creating Controversy | "The tobacco industry will release...scientific findings showing 'as much or more disbelief than belief' that cigarette smoking is related to lung Cancer, according to Reynolds & Co...." Note: Only a blurb, not even a full paragraph. 100% Plaintiff. |
| nyt_1954_06-16_discusses_cancer_study.pdf | Discusses Cancer Study — Little Says More Facts Are Needed in Smoking Research | 6/16/1954 | Creating Controversy | "Dr. Clarence Cook Little, Director of the new scientific program of the Tobacco Industry Research Committee, emphasized yesterday that in respect to the possible relation between lung cancer and smoking 'men are ready to believe.' "We need more facts.' Dr. Little commented." Note: Total paragraphs - 3; Plaintiff - 3 (100%). |
| nyt_1954_06-23_full_cancer_data_on_tobacco_urged | Full Cancer Data on Tobacco Urged | 6/23/1954 | Creating Controversy | Dr. Clarence C. Little called for the need for extensive research, after Dr. C. W. Hammon and Dr. Daniel Horn released preliminary information on their study. Dr. Little: "I have the greatest respect for Drs. Hammon and Horn and am sure that, when their completed data are published, they will be of vital interest to scientists. <u>Discussion and comment on their data, however, would be more useful when all of the work has been completed and fully analyzed and set forth as is established custom in scientific journals.</u> " Dr. Little said he subscribed fully also to Dr. Cameron's ascertain that 'one cannot at this time exclude the possibility that heavy cigarette smoking and the tendency to cancer are both expressions of a more fundamental cause of a constitutional or hormonal structure.'" The article misquotes Dr. Charles S. Cameron, but a correction ran a week later. This was what ran in the correction: "He assures us that he does see a clear cause-and-effect relationship between cigarette-smoking and cancer of the lung and heart disease, but not between cigarette-smoking and cancer other than of the lung." Note: Total paragraphs: 23. Defense: 6 (26%); Plaintiff - 10 (44%); Other - 7 (30%). |

New York Times 1950 - 1980 - Creating Controversy

| | | | | |
|---|--|------------------|-----------------------------|--|
| nyt 1954 06-27 the nation-- death by smoking | <p>The Nation — Death by Smoking?</p> | <p>6/27/1954</p> | <p>Creating Controversy</p> | <p>The American Cancer Society's Dr. E. Cuyler Hammond released preliminary findings of his 2-1/2 year study on the death rates of 187,766 men between 50-70. Hammond felt the evidence was too overwhelming and obvious to wait an additional year before releasing the information. The industry has not commented, but Dr. Clarence Cook Little, new director of the scientific advisory board of the industry's Research Committee, described the report as 'preliminary.' Note: Total paragraphs - 6; Defense - 2 (33%); Plaintiff - 3 (50%); Other - 1 (17%).</p> |
| nyt 1954 07-28 why people smoke topic for study.pdf | <p>Why People Smoke is Topic for Study</p> | <p>7/28/1954</p> | <p>Creating Controversy</p> | <p>Dr. Clarence Cook Little, Scientific Director of the Tobacco Industry Research Committee, announced the committee's plan to research three components surrounding cigarette smoking. "In outlining three principal areas to be covered by the research program, Dr. Little said his group wanted to know more about tobacco habits and why people smoke." <u>Dr. Little "asserted that research up to now had not succeeded in pinning down any single cause of cancer."</u> Note: Total paragraphs - 9; Plaintiff - 2 (22%); Other - 7 (78%).</p> |

New York Times 1950 - 1980 - Creating Controversy

| | | | | |
|--|---|-------------------|-----------------------------|--|
| <p>ny times 1979\nyt 1979 12-17 low-tar cigs take market lead.pdf</p> | <p>Low-Tar Cigarettes Take Market Lead</p> | <p>12/17/1979</p> | <p>Creating Controversy</p> | <p>"For the first time, more than half the cigarette brands on sale are low-tar varieties, the Federal Trade Commission reported today." The article states that tar produces cancer according to the National Cancer Institute and nicotine, a stimulant, is the prime suspect of heart attacks government officials say. <u>"The tobacco industry insists that questions about the health hazards associated with cigarette smoking remain unanswered."</u> Note: Total paragraphs - 7; Plaintiff - 5 (72%), Defense - 1 (14%), Other - 1 (14%).</p> |
| <p>ny times 1980\nyt 1980 01-15 surgeon general says lung cancer in women increases dramatically.pdf</p> | <p>Surgeon General Says Lung Cancer in Women Increases Dramatically</p> | <p>1/15/1980</p> | <p>Creating Controversy</p> | <p>"With a warning that lung cancer among American women is increasing dramatically, the Surgeon General of the United States said today that within three years lung cancer could become the leading cancer killer of women, overtaking breast cancer." Additionally, the report included information about risks during pregnancy. "While there is nothing completely new in the report, it is the first time that all of the scientific documents pertaining to women and smoking have been brought together in one volume." <u>The Tobacco Institute's response: "Part of the reason for the rise could be better detection method," Connie Drath, assistant to the president of the institute, said of the increase in lung cancer among women.</u> She added that the increase might be much smaller than indicated, but offered no specific figures." Note: Total paragraphs - 21; Plaintiff - 3 (14%); Defense - 11 (52%); Other - 7 (33%).</p> |